



Opportunities for Lactation Consults in the new Dutch Healthcare Insurance system.

Drs. A.M.T. van Noort

de Wever 78, 5506 AX Veldhoven, the Netherlands

Phone: 31.40.2300034

E-Mail: marijke@familievannoort.nl

Drs. Marijke van Noort IBCLC, Veldhoven, the Netherlands. Biologist (1983), industrial engineer (1989), independent practice as lactation consultant (2004), secretary to the NVL 2004 – 2010. Subjects: Product development, taxes, approach of excessively crying infants, complaints.

Abstract

The current health care insurance system in the Netherlands is operational since 2006. At least 39 insurance companies compete for clients, what do they do to bring in clients? Why is it important to offer breastfeeding support in health care packages?
How many insurance companies offer compensation for breastfeeding costs?
What breastfeeding costs are compensated for at what conditions?
Examples of breastfeeding friendly and WHO-code offensive advertisements.