



VELB

Verband Europäischer LaktationsberaterInnen
European Lactation Consultant Association
www.velb.org • www.ilca.org

“Table of Ideas” at the Basel Conference

At the VELB and ILCA Conference October 21 - 23, 2010 in Basel, there will be a possibility for participating IBCLCs to present their ideas.

The organisers are setting up a presentations and sales area, the “Table of Ideas” for products IBCLCs have produced, conceptualized, designed or manufactured, providing an opportunity to present and/or sell these products.

Many IBCLCs have very creative ideas in the field of breastfeeding promotion and lactation management: brochures, information sheets, pictures, Power Point presentations, tutorials, books, posters, video, DVDs, clothing, teas, oils etc. Please note that all items must adhere to the International Code of Marketing of Breastmilk Substitutes and the Code of Ethics for IBCLCs. Commercial enterprises will not be permitted to exhibit at the “Table of Ideas”.

This offer is free of charge. To cover the expenses, only 20% from the sales revenue will go to VELB. A place at the Table of Ideas is available for you during all three conference days.

Every participant at the “Table of Ideas” must assist, for a maximum of two hours, at the stand during the conference. If many IBCLCs offer their time, this can be shortened. A timetable will be scheduled by the organisers.

VELB reserves the right to select what will be displayed in case there are too many interesting offers.

You can register via m.reber@europe.com or velb2010@ts-management.ch by September 20, 2010 at the latest. After September 20, please inquire about availability. When you send an e-mail, please write in the reference line your last name and “Table of Ideas”.

Coordinator for the Table of Ideas in Basel:

Marianne Reber, IBCLC
CH-3116 Kirchdorf, Helle
m.reber@europe.com
Tel: +41 (0)31 781 12 02